



WJLA-TV WASHINGTON, DC

WJLA
1100 Wilson Blvd, 6th Floor
Arlington, VA 22209

K Squared Media
PO BOX 56276
CHICAGO, IL 60656-0304

Contract # 35369848
Schedule Dates 09/06/22-09/12/22
Advertiser EDF Action Votes (136211)
Agency K Squared Media (20776)
Product POLITICAL ISSUE (ns) (1187)
Brand Est 4800 (1770463)
Salesperson Monares, Barbara (3870)
Sales Office WJLA/GJLA/EJLA
Buyer Name Kassal,Ronnie
Phone/Fax /
CPE Est 4800 - EDF
Account Types Local/Political Issue Agency BRD
Billing Type Weekly/Irregular
Comments Est 4800 - EDF Action Votes

Date Entered 08/23/22
Last Modified 08/30/22
Entered By Alexa Schram
CO-OP No
External #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$17,047.50
Net Total \$96,602.50
Sales Tax

Washington (WJLA)

By Broadcast Month	Spots	Rate
Sep. 2022	82	\$113,650.00
Grand Total:	82	\$113,650.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	09/10/22-09/10/22	2	:30	9A- ABC-Good Morning America Saturday 2							1		1	\$700.00	\$700.00	Washington (WJLA)		8/23/22
2.0	Normal Line / SPOT	09/11/22-09/11/22	2	:30	6:30P- News-7News ON YOUR SIDE Weekend at 630PM								1	1	\$800.00	\$800.00	Washington (WJLA)		8/23/22
3.0	Normal Line / Prime	09/09/22-09/09/22	2	:30	8P- ABC-Shark Tank (Friday)						1			1	\$5,500.00	\$5,500.00	Washington (WJLA)		8/23/22
4.0	Normal Line / Prime	09/09/22-09/09/22	2	:30	9P- ABC-20/20 (Friday)						1			1	\$3,500.00	\$3,500.00	Washington (WJLA)		8/23/22
5.0	Normal Line / Prime	09/11/22-09/11/22	2	:30	6:58P- ABC-Americas Funniest Home Videos (Sunday)								1	1	\$3,500.00	\$3,500.00	Washington (WJLA)		8/23/22
6.0	Normal Line / Prime	09/11/22-09/11/22	2	:30	8P- ABC-Celebrity Family Feud (Sunday)								1	1	\$6,500.00	\$6,500.00	Washington (WJLA)		8/23/22
7.0	Normal Line / Prime	09/11/22-09/11/22	2	:30	10P- ABC-The 100000 Pyramid (Sunday)								1		\$6,500.00		Washington (WJLA)		8/23/22
7.0.1	Closed Preempt	09/11/22															Washington (WJLA)	Program Change/Exception - The Final Straw	

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:

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8.0	Normal Line / SPOT	09/10/22-09/10/22	2	:30	11:00:26P- News-7News ON YOUR SIDE Weekend at 11PM							1		1	\$900.00	\$900.00	Washington (WJLA)		8/23/22
9.0	Normal Line / SPOT	09/11/22-09/11/22	2	:30	11:00:26P- News-7News ON YOUR SIDE Weekend at 11PM								1	1	\$900.00	\$900.00	Washington (WJLA)		8/23/22
10.0	Normal Line / SPOT	09/11/22-09/11/22	2	:30	11:35P- News-7News ON YOUR SIDE Sports Sunday								1	1	\$500.00	\$500.00	Washington (WJLA)		8/23/22
11.0	Normal Line / SPOT	09/10/22-09/10/22	2	:30	8A- News-7News ON YOUR SIDE Weekend at 8AM							1		1	\$700.00	\$700.00	Washington (WJLA)		8/23/22
12.0	Normal Line / SPOT	09/11/22-09/11/22	2	:30	12:05A- News-Full Measure with Sharyl Attkisson 2								1		\$150.00		Washington (WJLA)		8/23/22
12.0.1	Closed Preempt	09/11/22															Washington (WJLA)	Program Change/Exception - Fall Preview Show	
13.0	Normal Line / Football	09/10/22-09/10/22	2	:30	7:30P- Sports-ABC College Football Prime							1		1	\$5,000.00	\$5,000.00	Washington (WJLA)		8/23/22
14.0	Normal Line / SPOT	09/06/22-09/09/22	2	:30	5A- News-7News ON YOUR SIDE at 5AM	3		X	X	X	X			3	\$250.00	\$750.00	Washington (WJLA)		8/23/22

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15.0	Normal Line / SPOT	09/06/22-09/09/22	2	:30	5:58:15A- News-7News ON YOUR SIDE at 6AM			1	1	1	1			4	\$600.00	\$2,400.00	Washington (WJLA)		8/23/22
16.0	Normal Line / SPOT	09/12/22-09/12/22	2	:30	6:58A- ABC-Good Morning America		1							1	\$1,100.00	\$1,100.00	Washington (WJLA)		8/23/22
17.0	Normal Line / SPOT	09/06/22-09/09/22	2	:30	6:58A- ABC-Good Morning America			2	2	2	2			8	\$1,100.00	\$8,800.00	Washington (WJLA)		8/23/22
18.0	Normal Line / SPOT	09/06/22-09/09/22	2	:30	9A- Live with Kelly			1	1	1	1			4	\$550.00	\$2,200.00	Washington (WJLA)		8/23/22
19.0	Normal Line / SPOT	09/12/22-09/12/22	2	:30	9A- Live with Kelly		1							1	\$550.00	\$550.00	Washington (WJLA)		8/23/22
20.0	Normal Line / SPOT	09/12/22-09/12/22	2	:30	10A- News-Good Morning Washington at 10a		1							1	\$400.00	\$400.00	Washington (WJLA)		8/23/22
21.0	Normal Line / SPOT	09/06/22-09/09/22	2	:30	10A- News-Good Morning Washington at 10a			1		1	1			3	\$400.00	\$1,200.00	Washington (WJLA)		8/23/22
22.0	Normal Line / SPOT	09/06/22-09/09/22	2	:30	10:58:25A- ABC-The View	3		X	X	X	X			3	\$900.00	\$2,700.00	Washington (WJLA)		8/23/22
23.0	Normal Line / SPOT	09/06/22-09/09/22	2	:30	11:59:56A- News-7News ON YOUR SIDE at Noon	3		X	X	X	X			3	\$750.00	\$2,250.00	Washington (WJLA)		8/23/22
24.0	Normal Line / SPOT	09/06/22-09/09/22	2	:30	2P- ABC-General Hospital			1	1	1	1			4	\$900.00	\$3,600.00	Washington (WJLA)		8/23/22

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25.0	Normal Line / SPOT	09/06/22-09/09/22	2	:30	3:59:27P- News-7News ON YOUR SIDE at 4PM			2	1	1	1			5	\$600.00	\$3,000.00	Washington (WJLA)		8/23/22
26.0	Normal Line / SPOT	09/12/22-09/12/22	2	:30	3:59:27P- News-7News ON YOUR SIDE at 4PM		1							1	\$600.00	\$600.00	Washington (WJLA)		8/23/22
27.0	Normal Line / SPOT	09/12/22-09/12/22	2	:30	4:59:30P- News-7News ON YOUR SIDE at 5PM		1							1	\$950.00	\$950.00	Washington (WJLA)		8/23/22
28.0	Normal Line / SPOT	09/06/22-09/09/22	2	:30	4:59:30P- News-7News ON YOUR SIDE at 5PM			1	2	2	1			6	\$950.00	\$5,700.00	Washington (WJLA)		8/23/22
29.0	Normal Line / SPOT	09/06/22-09/09/22	2	:30	5:59:26P- News-7News ON YOUR SIDE at 6PM			1	1	1	1			4	\$1,500.00	\$6,000.00	Washington (WJLA)		8/23/22
30.0	Normal Line / SPOT	09/12/22-09/12/22	2	:30	5:59:26P- News-7News ON YOUR SIDE at 6PM		1							1	\$1,500.00	\$1,500.00	Washington (WJLA)		8/23/22
31.0	Normal Line / Access	09/12/22-09/12/22	2	:30	6:58:46P- Wheel Of Fortune		1							1	\$3,500.00	\$3,500.00	Washington (WJLA)		8/23/22
32.0	Normal Line / Access	09/06/22-09/09/22	2	:30	6:58:46P- Wheel Of Fortune	3		X	X	X	X			3	\$3,500.00	\$10,500.00	Washington (WJLA)		8/23/22
33.0	Normal Line / Access	09/06/22-09/09/22	2	:30	7:27:41P- Jeopardy	2		X	X	X	X			2	\$5,000.00	\$10,000.00	Washington (WJLA)		8/23/22
34.0	Normal Line / SPOT	09/06/22-09/09/22	2	:30	11:00:26P- News-7News ON YOUR SIDE at 11PM			2	1	1	1			5	\$1,400.00	\$7,000.00	Washington (WJLA)		8/23/22

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35.0	Normal Line / SPOT	09/12/22-09/12/22	2	:30	11:00:26P- News-7News ON YOUR SIDE at 11PM		1							1	\$1,400.00	\$1,400.00	Washington (WJLA)		8/23/22
36.0	Normal Line / SPOT	09/06/22-09/09/22	2	:30	11:35P- ABC-Jimmy Kimmel			1	1	1	1			4	\$600.00	\$2,400.00	Washington (WJLA)		8/23/22
37.0	Normal Line / Prime	09/06/22-09/06/22	2	:30	8P- ABC-Celebrity Family Feud (Tuesday)			1							\$7,500.00		Washington (WJLA)		8/23/22
37.0.1	Closed Preempt	09/06/22															Washington (WJLA)	Program Change/Exception - Celebrity Wheel of Fortune	
38.0	M/G For 7.0.1 / Prime	09/11/22-09/11/22	2	:30	9P- ABC-The 100000 Pyramid (Sunday)								1	1	\$6,500.00	\$6,500.00	Washington (WJLA)		8/30/22
39.0	M/G For 12.0.1 / SPOT	09/11/22-09/11/22	2	:30	10A- News-Full Measure with Sharyl Attkisson								1	1	\$150.00	\$150.00	Washington (WJLA)		8/30/22
40.0	M/G For 37.0.1 / Prime	09/06/22-09/06/22	2	:30	10P- ABC-Celebrity Family Feud (Tuesday)			1							\$7,500.00		Washington (WJLA)		8/30/22
40.0.1	Preempt	09/06/22															Washington (WJLA)	Program Change/Exception - Claim to Fame	

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